

**PEARLAND ECONOMIC DEVELOPMENT CORPORATION (PEDC)**  
REGULAR BOARD OF DIRECTORS MEETING  
THURSDAY, SEPTEMBER 26, 2024, 5:00 PM  
PEDC OFFICES, SUITE 350 | CITY OF PEARLAND CITY HALL | 3519 LIBERTY DRIVE

**I. CALL TO ORDER**

**II. APPROVAL OF MINUTES:** Regular Meeting of August 22, 2024

**III. PUBLIC COMMENTS**

**IV. FINANCIAL REPORT**

- A. Monthly Financial Report – August 2024
- B. Investment Report – Third Quarter FY24 Investment Report

**V. NEW BUSINESS**

- A. CONSIDERATION AND POSSIBLE ACTION: Excuse the absence of Board Member Washington from the August 22, 2024 Meeting
- B. REPORT: Pearland Innovation Hub FY24 Fourth Quarter Report
- C. Report: Visit Pearland Semi-Annual Update
- D. CONSIDERATION AND POSSIBLE ACTION: 2025 PEDC Marketing Campaign Implementation Plan, Professional Services Agreement for Marketing Services with Amanda Hansen Group and Media Services Agreements with LocalIQ and Houston Business Journal
- E. CONSIDERATION AND POSSIBLE ACTION: Board of Directors 2025 Meeting Dates
- F. REPORT: Monthly Activity

**VI. OTHER BUSINESS**

EXECUTIVE SESSION UNDER TEXAS GOVERNMENT CODE

- 1. SECTION 551.087 – DELIBERATIONS REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS – Update on Business Attraction/Retention Projects
- 2. SECTION 551.087 – DELIBERATIONS REGARDING ECONOMIC DEVELOPMENT NEGOTIATIONS – Project #2411
- 3. SECTION 551.072 - DELIBERATIONS REGARDING THE LEASE, PURCHASE OR SALE OF REAL PROPERTY – Project #2412

**VII. NEW BUSINESS CONTINUED**

- G. CONSIDERATION AND POSSIBLE ACTION: Economic Development Negotiations – Project #2411

**VIII. ADJOURNMENT**

POSTED: \_\_\_\_\_ day of \_\_\_\_\_ A.D., 2024 \_\_\_\_\_ A.M./P.M.  
REMOVED: \_\_\_\_\_ day of \_\_\_\_\_ A.D., 2024